

INSIDE THE SPOT

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WWW.MEDIASTAFFINGNETWORK.COM

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lgk Media Staffing Network™
Media • Search • Solutions

LOTS OF NEW STUFF GOING ON!

Need More Sellers?

Click for information on our customized sales plans!

Difficulty Hiring?

Hard time finding candidates?

Do candidates seem to accept jobs and then never show up on their first day? If you answered "yes" to any of the above, we should talk about our management hiring training program. We have training for media managers and can even customize it for your company and market size!

The end of the year is Approaching!

If you plan on having a new seller or manager on-site by early Jan 08, now is the time to start your search.

Between holidays, budgets and bonuses—the amount of time you can devote to finding the perfect fit is drastically reduced.

Reach Qualified Job-Seekers.

Post open jobs...
Schedule Email Blasts...
Get your opening noticed!

www.MediaStaffingNetwork.com

Laurie Kahn has a new article in this months Radio Ink! Starting Oct 8, Laurie Kahn will have a column in Radio Ink Magazine. Her upcoming columns will address the changes in hiring radio sellers. Topics include why it is becoming an issue, trends in compensation and changes in the interviewing process. To see more of her articles, you need to subscribe to Radio Ink at www.radioink.com or check out the [articles](#) section of our website.

The website has some new interactive features – [Submit Your Resume](#) – a section where you can submit your resume discretely and safely from your own home and on your own time. [Need to Hire?](#) – a section for companies with hiring issues. [I Want a Job!](#) - a section with tips for those looking for jobs and an interactive map that shows what jobs are open in what region. We offer job postings for companies looking to hire candidates and free internship postings. This is a great source for those wanting to get into the business or to change careers.

We want to hear from you! Write to us with details on how you got your job, the obstacles you overcame and your own personal tips to candidates still looking for that perfect opportunity. Just fill out the linked form and tells us your story - its that simple! Follow the link to [Your Experiences](#).

THIS JUST IN FROM THE NAB RADIO SHOW

At the most recent NAB show in Charlotte NC; one of our account managers, Patty Kincaid, presented a panel on hiring issues. Of the most serious issues discussed, one in particular stood out - the need for more qualified and experienced sellers.

- As the industry evolves, so must your sales strategy
- Dealing with multi-platform markets, dictates the need for creative sellers to find hidden dollars
- Hidden dollars make it easier to drive earnings and expand markets
- Failure to spot untapped resources and proactively staff sales teams will leave you looking up at the competition through the next decade
- The battle for Media dollars is intense - the time to do something about it is now

DID YOU CATCH OUR LAST NEWSLETTER?

We have some excellent articles on what is happening with the current workforce.

Exit Strategy: How to quit your job without burning bridges

Face it: in today's working world you're going to have multiple jobs and probably even multiple careers...

Why Summer is a Good Time to Network

Chalk it up to Euclid's hard-earned lesson, but according to statistics, most new jobs are found when you are happy in the one you have...

DAME in PRINT is coming, too!

Join our email list and be the first to know.

SIGN UP ▶



Read the entire articles courtesy of [DAME](#) or you can always find past newsletters in our [Archive](#) - www.mediastaffingnetwork.com

Do you know any graduates who can't find a job?

Check out www.AllAboutCareers.com for upcoming sessions of the Dream Job Boot Camp and Work Paths for Women.