

# INSIDE THE SPOT

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MEDIA STAFFING NETWORK

Media•Search•Solutions

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FEBRUARY 2008, ISSUE 2

WWW.MEDIASTAFFINGNETWORK.COM

LOTS OF NEW STUFF GOING ON!

312.944.9194

## Need More Sellers?

Click for information on our customized sales plans!

## Need an intern?

Media Staffing Network is serious about helping qualified candidates find jobs. Help the next generation by offering internships for experience!

Post your internships for **FREE** on [www.MediaStaffingNetwork.com](http://www.MediaStaffingNetwork.com)

## Difficulty Hiring?

Hard time finding Candidates?

Do candidates seem to accept jobs and then never show up on their first day? If you answered "yes" to any of the above, we should talk about our management hiring training program.

Reach Qualified Job-Seekers.

Post ALL Your Job Openings at : [www.MediaStaffingNetwork.com](http://www.MediaStaffingNetwork.com)

**Big News!** We are celebrating our 15th anniversary! *"When I started this company, a lot of people laughed at me and said that there is no need for this type of service. Well, I am happy to report that we have weathered many storms, overcome some major challenges and I am proud of how our team has held together. As most of us have backgrounds in media sales, I think that our consultant type approach has brought excellent results for our clients due to the level of service we provide. I look forward to our next 15 now that we have proven our worth!"* quoted Laurie Kahn, founder.

To help celebrate this event, the first 15 companies that sign-up for full searches between now and February 29th, will receive 15% off! Just our way of saying thanks for helping us reach this milestone.  
\*limit of 3 searches per company.

**We have gone Virtual!** On the eve of our 15th Anniversary, we have successfully completed the transition to a totally virtual office community.

**Our staff is growing!** Denise McDermott joins our team as a Recruiter / New Business Developer - she is the newest addition to a long line of multi-taskers here at MSN. Denise brings a wealth of experience from the TV industry - which will assist our team in reaching a broader base of candidates. For more information on Denise, please visit our website.

## RAB UPDATE!

Laurie Kahn and the staff at Media Staffing Network would like to thank everyone who took the time to meet with us in Atlanta! We hope to see all of you again next year!

For those who attended, and for those who did not, we have several open management positions: Vice President, General Manager, Director of Sales, including small and large market opportunities. **Check our website for more details!**

All inquiries will be confidential.



## DID YOU CATCH OUR LAST NEWSLETTER?

We have some excellent articles on what is happening with the current workforce.

### Hot Job: Selling Web Ads

*Why the huge demand? For one thing, even as the outlook for the broader economy appears shaky, web companies are aggressively expanding their ad operations...*

**Multiple columns from Radio Ink Magazine: with contributions from our very own Laurie Kahn!**

*Topics include: addressing changes in hiring radio sellers, why it is becoming an issue, trends in compensation, and changes in the interviewing process.*

You can always find past newsletters in our Archive - [www.mediastaffingnetwork.com](http://www.mediastaffingnetwork.com)

